



When my father was admitted to hospital for tests to determine what was causing his excruciating pain, all I kept thinking was “Don’t let it be cancer!” Thankfully, it was not.

When one of my cancer surviving loved ones goes in for a semiannual check-up, all I hope is that the cancer hasn’t come back. So far everyone remains in remission.

When my breast cancer survivor mother-in-law went for a 2nd opinion about her general aches and pains, I again thought, “Oh please, not cancer!” But it was, and it was terminal.

It was devastating news (yes, I actually really loved AND liked my mother-in-law)! She dealt with dying as she had with life in general - with grace, dignity and kindness. It presented one of those significant occasions to stop and reflect on one’s own life. Am I happy? Am I a good parent? Is the work I do just a job or a meaningful contribution to society?

While I certainly couldn’t save her, or even be with her in the end, I was able to take some solace in the fact that yes, I do have a meaningful job at a company with a vision and mission that align with my own ideals and desire to improve cancer care. By setting the standard for advancing radiation QA in healthcare, we provide valued products and resources to the medical physics community by wisely leveraging technology and fostering relationships to achieve both customer and employee loyalty.

I’ve learned over the years here at Standard Imaging, that medical physicists are highly dedicated professionals, continually seeking new and better ways to be more efficient in order to improve patient care. It’s an honor to be part of the solution here at SI – from the ideas to prototypes; from testing to final product - providing truly useful, clinical tools to help medical physicists achieve their highest goals.

This is particularly true now with the launch of Adaptivo patient dosimetry software. While others set their sights on yet another 2nd check software product, Standard Imaging is bringing you the next generation of independent patient dosimetry with pretreatment, in-vivo and adaptive analysis within a single, automated software solution!



Respectfully yours,

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